

LinkedInTM Marketing Mentoring

"I'm on a mission to upskill Digital Marketers and Small Business owners so you can maximise your time and efforts on LinkedIn.

The LinkedIn Marketing Mentoring program is my flagship training, run twice a year, to help you take your LinkedIn knowledge to the next level."



Meet Your Mentor

Karen Hollenbach is a LinkedIn specialist trainer and strategist and the Founding Director of Think Bespoke. She offers a unique perspective on how to get more from your time on LinkedIn. Karen is a Registered VIT Teacher and holds a Graduate Diploma Education, Bachelor of Business Marketing and a Diploma of Management.

thinkbespoke.com.au

Transform your LinkedInTM presence

Transform your organisation's LinkedIn presence with our comprehensive online mentoring and training program. This is designed to provide you with the knowledge, skills, and tools you need to maximise your impact on LinkedIn and achieve your organisational objectives.

Led by LinkedIn expert [Karen Hollenbach](#), our program is built around a proven strategic framework that will help you leverage the latest LinkedIn features and best practices to maximise your time and effort on LinkedIn.

During this program you will be supported with live mentoring and training sessions with Karen, comprehensive resources via our learning portal and a private LinkedIn group to ask all your questions. This program is your opportunity to learn a methodical framework and work at a manageable pace to develop and implement your LinkedIn Profile and LinkedIn Page strategy.

If you're ready to up-skill in LinkedIn and transform your organisation's LinkedIn presence, [book an intro chat with Karen](#) to discuss your suitability for this program.

LinkedInTM
Marketing
Mentoring



Aim of the Program

To help you develop a strategic and methodical approach to LinkedIn so you can maximise your time and content marketing efforts.

“ I highly recommend Karen’s course for any business owner or company page admin who wants to make the most out of their time on LinkedIn.

Roxanne Keenan, Litton Legal

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[VISIT OUR WEBSITE HERE TO LEARN MORE ABOUT THIS PROGRAM](#)

What To Expect

With our comprehensive online program, you'll have all the tools you need to succeed on LinkedIn and achieve your professional goals.

LinkedIn Strategy:

In Module 1 and 2 Karen will show you how to develop your LinkedIn Profile and Company Page strategies. This will ensure you're taking full advantage of the latest LinkedIn features to maximise your impact.

LinkedIn Rituals:

In Module 3 and 4, you'll delve into Karen's LinkedIn networking, sales, marketing, and content rituals, providing you with the insider knowledge and skills you need to take your LinkedIn efforts and content marketing to the next level.

Measuring Success:

In the 5th module you'll revisit the goals you set at the start of the program and learn specific metrics to track with LinkedIn analytics that will enable you to measure and continue to improve your performance.



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Enrolment Options

Online Group Program

\$3000

The next public online group program starts at the end of January, 2024. Live group training is run the first Wednesday in February – June, 2024.

Spaces are limited to 10 participants. Registration is \$3000 (GST inclusive) until 31st January, 2024.

Learn
LinkedIn from
an expert.

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BOOK AN INTRO
CHAT TO
DISCUSS YOUR
SUITABILITY FOR
THIS PROGRAM

Online Private Program

This option gives you more flexibility with dates and can be run over three to six months.

Registration is \$7500 (GST inclusive). The registration fee includes participation of up to four representatives of your organisation.



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